



Your 2013 Route Development Programme

Routes events are designed to complement your air service development activities throughout the year or through **routesonline.com** everyday.

Routes Americas
Cartagena, Colombia
10-12 February 2013

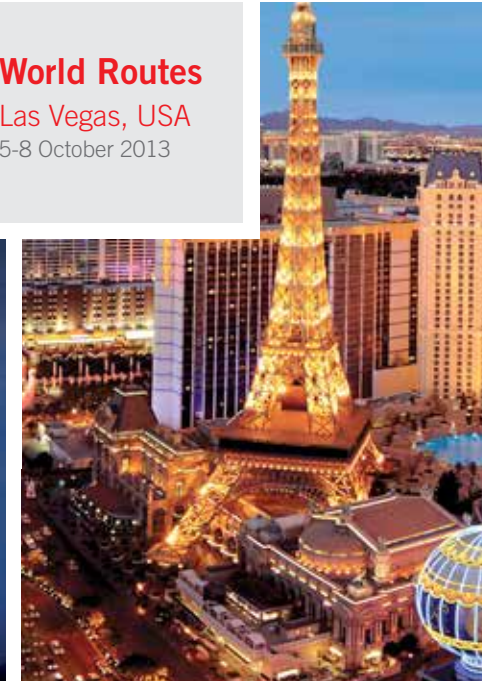
Routes Asia
Mumbai, India
17-19 March 2013

Routes Europe
Budapest, Hungary
12-14 May 2013

Routes Africa
Kampala, Uganda
7-9 July 2013

Routes CIS
Location and dates
to be confirmed

World Routes
Las Vegas, USA
5-8 October 2013





About Routes

Helping the route development community do business

The Routes business allows the world's route development community to meet regularly, whether at our live events throughout the year, or online every day.

This document should provide you with all the tools you need to plan your route development calendar and activities for 2013. In fact, many airlines are now using the events as part of their planning cycle and are using the Route Exchange facility (on our website) to place requests for proposals for placement of new aircraft.

Airlines, airports and aviation stakeholders including tourism authorities, economic development agencies and commercial suppliers are part of this community.

The Routes business is focused entirely on aviation route development and the company's portfolio includes events, media and online businesses. Routes also has other key industry media including an online weekly newsletter, The HUB and the world air service development magazine, Routes News.

We look forward to seeing you at a Routes event in 2013.

Routes Americas

Cartagena, Colombia

10-12 February 2013

The 6th Routes Americas, the largest commercial aviation event for the entire Americas region will take place 10-12 February 2013 in Cartagena, Colombia. The event is hosted by Cartagena-Rafael Nuñez International Airport and supported by their stakeholders Cartagena Tourist Board and PROEXPORT Colombia.

Cartagena is the number one destination in Colombia and is located in Colombia's Caribbean coast, Routes Americas is the only event that brings together key players in the airline and airport industry from the North, Central, South America and the Caribbean supported by Tourism Authorities (CVB's).

Senior decision makers attend Routes Americas to develop new routes to, from and within the Americas and are open to discussing new market opportunities, existing air services within the region and will devise strategies to maintain and improve them.

Routes Americas attracts the right people who can make decisions on air services within the entire region, it is the must attend event for all those interested in meeting with the industry's key players in one place at one time.

- Face-to-Face Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 400 delegates expected

Routes Asia

Mumbai, India

17-19 March 2013

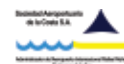
The 11th Routes Asia will take place on 17-19 March 2013, Mumbai, India and is hosted by Chhatrapati Shivaji International Airport.

Routes Asia, is the key event for Airports, Airlines, Tourism Authorities, Policy Leaders, Keynote speakers and exhibitors to meet, do business and plan for the future. The annual networking gathering brings together more than 700 key players in the airline and airport industry from Asia and also from Europe for strategic networking on air service development.

With the event located in Mumbai, the commercial capital of India where the financial, business and entertainment industries come together. It is the centre for both money markets and the foreign exchange markets and contributes approximately 40% of the total foreign trade in India. It is the ideal location and the second time that Routes Asia has come to India. Our hosts, Mumbai International Airport Pvt. Ltd. (MIAL) in 2006 along with GVK led consortium and Airports Authority of India, was awarded the mandate of modernising and upgrading Chhatrapati Shivaji International Airport (CSIA).

- Face-to-Face Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 700 delegates expected

ROUTES AMERICAS 2013 HOST



ROUTES ASIA 2013 HOST





Routes Europe

Budapest, Hungary

12-14 May 2013

In 2013 the 8th Routes Europe will take place in Budapest, the capital of one of the oldest European countries, Hungary. Budapest Airport will work in partnership with The Hungarian National Tourist Office, the Hungarian Convention Bureau and Budapest Tourism to deliver this key industry event.

Situated in the middle of the continent in Central Europe, Hungary is one of the most easily accessible destinations in the region. Budapest Airport has a catchment area of 13 million people within a three hour drive and is easy to get to from neighbouring countries such as Austria, Slovakia, Ukraine, Serbia Romania & Croatia as well as national residents.

What better place for key decision makers in the airline, airport and tourism industries to meet and do business face to face from route expansion, route performance, to future planning.

- Face-to-Face Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 900 delegates expected

ROUTES EUROPE 2013 HOST



Routes Africa

Kampala, Uganda

7-9 July 2013

The 8th Routes Africa will take place in July 2013, and is hosted by Civil Aviation Authority of Uganda and Entebbe International Airport, who will be the host destination and main airport of Routes Africa 2013.

The annual event will bring together more than 250 key players in the airline and airport industry from across the African region and beyond for strategic networking on air service development.

Uganda, which is widely known as the Pearl of Africa, has a fast growing tourism sector with an annual growth rate of 21% on average, contributing 24% of the total foreign exchange earnings. Domestic tourism has grown by 50% over the past 10 years.

The region has 6.8% of the world's butterfly species, 10.2% bird species, 7.8% of world mammals and 53% of mountain gorilla population, the animal that is closest to man. Uganda is also the source of the longest river on the continent and world, the River Nile with the most electrifying rafting opportunity on earth. Uganda is an investment destination especially after the discovery of oil in Uganda. This has greatly boosted passenger volumes through Entebbe International Airport.

- Face-to-Face Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 250 delegates expected

ROUTES AFRICA 2013 HOST



Routes CIS

Location and dates to be confirmed

- Face-to-Face Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 200 delegates expected

Routesonline
Worldwide, every day



All our 2013 events are supported by an online route development forum hosted on our website Routesonline. The site provides airports with the ability to promote their market opportunities and acts as the airline industry's central source of market data and route development information.

Integrated into Routesonline is the Route Exchange area which is the online platform for air service development. Airlines can actively campaign their target airports through this unique platform and airports can have direct access to the airline community all at the touch of a button.

routesonline.com



Contact us now to register or for further information

If you want to develop your airline's route network, increase air services to your airport or region or raise your profile within the route development community, contact the Routes team now.

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World Routes Las Vegas, USA 5-8 October 2013



World Routes 2013 Co-Hosts

World Routes, the 19th World Route Development Forum will be held in Las Vegas in the United States of America in 2013. The event which is set to be the largest Routes event to date is expected to attract in excess of 3,000 delegates from more than 80 countries. Hosted by Las Vegas Convention & Visitors Authority, World Routes 2013 will be held in the Las Vegas Convention Center and supported by Las Vegas McCarran International Airport.

World Routes in Las Vegas will be the first time that a Routes event has been held in the USA and World Routes delegates will be able to experience firsthand the brand new terminal at Las Vegas McCarran International Airport. Las Vegas is an ever-changing fantasy-land of a city and has seen unbelievable expansion since it emerged from the desert just over 100 years ago.

Las Vegas hosts more than 39 million visitors annually and has approximately 950 inbound and outbound flights per day and non-stop service from more than 120 U.S. cities and over 20 international cities.

World Routes 2013 Highlights include:

- Face-to-Face Meetings
- Networking Village
- Routes Talks Briefings
- Route Exchange Airline Briefings
- Spectacular Networking Evening
- World Routes Awards
- Strategy Summit
- Over 3,000 delegates expected

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