

# World Routes 2012 Planner Saturday 29th September\*

We have so much going on at World Routes in Abu Dhabi this year we thought we'd let you know in advance so that you can begin to plan your time at the event. In addition to the pre-scheduled Face-to-Face Meetings that are at the very core of Routes, we have designed a programme of seminars and briefings that are open to all registered delegates. All this together with a packed schedule of hospitality functions, exhibitor activities, host tours and our co-located conference, the World Route Development Strategy Summit\*\*.

We will update this planner each week so remember to check it on a regular basis to find out the very latest programme developments.



Location	Event	Saturday 29th September 2012															
1 2 3 4	Face-to-Face Meeting Slots	06:00	06:30	07:00	07:30	08:00	08:30	09:00	09:30	Registration Open For Badge Collection Only 10:00 - 17:00						17:30	18:00
Abu Dhabi International Airport	Airport Arrival Centre Open	06:00 - 22:00															
Experience Abu Dhabi 2012	World Routes Golf Tournament	06:00 - 22:00															
Experience Abu Dhabi 2012	City Spectacular Tour	08:30 - 12:00						13:00 - 16:30									
Experience Abu Dhabi 2012	Al Forsan Sports Resort Day	08:30 - 15:30															
Experience Abu Dhabi 2012	Yellow Boat Ride Tour	Departs 09:00 Boat ride lasts approx 50 mins															
Experience Abu Dhabi 2012	Falcon Hospital Tour	09:30 - 11:30						13:30 - 15:30									
Experience Abu Dhabi 2012	Desert Experience Tour	14:00 - 18:00															
Networking Village	Stand Activity	Networking Village Build-Up 08:00 - 18:00															

**Saturday Reception**  
Location: Fairmont Bab Al Bahr  
19:00 - 21:00

Sunday



## Attend the briefings

To secure your place at any of the briefings please use the contacts below.

**Routes Talks Tourism**  
Gerard Brown  
gerard.brown@routesonline.com

**Routes Talks Social Media**  
Natasha Peck  
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**Routes Talks Suppliers**  
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**Route Exchange**  
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**Please note:** Route Exchange Airline Briefings are only open to airports.

# World Routes 2012 Planner Sunday 30th September\*

We have so much going on at World Routes in Abu Dhabi this year we thought we'd let you know in advance so that you can begin to plan your time at the event. In addition to the pre-scheduled Face-to-Face Meetings that are at the very core of Routes, we have designed a programme of seminars and briefings that are open to all registered delegates. All this together with a packed schedule of hospitality functions, exhibitor activities, host tours and our co-located conference, the World Route Development Strategy Summit\*\*.

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Location	Event	Sunday 30th September 2012																					
1 2 3 4	Face-to-Face Meeting Slots	08:00	08:30	09:00	09:30	Registration & Diary Advice Open 10:00 - 17:00						1	2	3	4	5	6	17:00	<p><b>World Routes 2012 Welcome Reception</b> Location: Host Stand 17:30 - 19:30</p>	<p>Venue Closes 20:30</p>			
RX1	Route Exchange Airline Briefings														Hainan Airlines								
RX2	Route Exchange Airline Briefings														SAS Scandinavian Airlines 14:00 - 14:50	airBaltic 15:30 - 16:20							
RX3	Route Exchange Airline Briefings														Arik Air 14:00 - 14:50	SunExpress 15:30 - 16:20							
	Routes Talks Tourism														ICTP 14:00 - 14:50	TTG Digital 15:00 - 15:50	TripAdvisor 16:00 - 16:50						
	Routes Talks Social Media & Online Marketing														How World Routes Works 14:00 - 14:50								
	Routes Talks Industry Issues & Suppliers														BAA London Heathrow Airport 14:00 - 14:50	ASM Masterclass 15:00 - 16:20							
Conference Hall A	The World Route Development Strategy Summit	Registration, Welcome, Opening Remarks & Keynote Address 08:15 - 09:50		Constraints to Growth & Sustainability 09:50 - 11:20		Refreshment	The Potential of the Aviation Industry 11:50 - 13:10		Lunch & Networking 13:10 - 14:20	The Future of Key Industry Developments 14:20 - 15:30		Refreshment	Global Perspectives & Closing Remarks 16:00 - 17:30										
Networking Village	Stand Activity	Hosted Networking Stands: Open House for All Delegates 10:00 - 20:30																					



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# World Routes 2012 Planner Monday 1st October\*

We have so much going on at World Routes in Abu Dhabi this year we thought we'd let you know in advance so that you can begin to plan your time at the event. In addition to the pre-scheduled Face-to-Face Meetings that are at the very core of Routes, we have designed a programme of seminars and briefings that are open to all registered delegates. All this together with a packed schedule of hospitality functions, exhibitor activities, host tours and our co-located conference, the World Route Development Strategy Summit\*\*.

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Location		Event		Monday 1st October 2012																				
		Reg & Diary Advice Opens 07:30	1 08:30	2 09:00	3 09:30	4 10:00	Break	5 10:40	6 11:10	7 11:40	8 12:10	9 12:40	Networking Lunch 12:30 - 13:50 Location: Networking Village		10 13:50	11 14:20	12 14:50	13 15:20	Break	14 16:00	15 16:30	16 17:00	17 17:30	
1 2 3 4	Face-to-Face Meeting Slots																							
RX1	Route Exchange Airline Briefings				Southwest Airlines 09:30 - 10:20			Etihad Airways 10:40 - 11:30			JetBlue Airways 12:10 - 13:00				AirAsia 14:20 - 15:10						FastJet 16:30 - 17:20			
RX2	Route Exchange Airline Briefings			Air Canada 09:00 - 09:50							Monarch Airlines 12:10 - 13:00				Finnair 14:20 - 15:10						easyJet 16:30 - 17:20			
RX3	Route Exchange Airline Briefings				RwandAir 09:30 - 10:20			RAK Airways 10:40 - 11:30			Minoan Air 12:10 - 13:00				Nasair 14:20 - 15:10						Finnair Cargo 16:30 - 17:20			
	Routes Talks Tourism				Vanilla Islands Collaboration 09:30 - 10:20			Routes, ASM & Airport Cities Media Briefing 11:00 - 12:00			Turismo de Tenerife 12:10 - 13:00				St Vincent & The Grenadines 13:50 - 14:40			PATA 15:20 - 16:00						
	Routes Talks Social Media & Online Marketing				Amsterdam Airport Schiphol 09:30 - 10:20			London City Airport 10:40 - 11:30			SimpliFlying 12:10 - 13:00				The Rabbit Agency 14:20 - 15:10			Las Vegas 15:40 - 16:10			Nasair 16:30 - 17:20			
	Routes Talks Industry Issues & Suppliers				EUACA 09:30 - 10:20			Hermes GPE 10:40 - 11:30							Gates and Partners LLP 14:20 - 15:10									
Conference Hall A	The World Route Development Strategy Summit				Carbon Financing in Air Transport 09:30 - 10:30			The Impact of Rising Oil Prices 11:00 - 12:00							Air Transport Policies 14:00 - 15:00			Summary & Closing Remarks 15:00						
Networking Village	Stand Activity	Hosted Networking Stands: Open House for All Delegates 07:30 - 18:30											Hosted Networking Stands: Open House for All Delegates 07:30 - 18:30											

**ADAC**  
شركة أبوظبي للمطارات  
ABU DHABI AIRPORTS COMPANY

**Abu Dhabi Airports Company Networking Evening**  
19:30 - 00:00

Including  
**The World Routes Awards**  
Sponsored by OAG

Location: Yas Island Helipad



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# World Routes 2012 Planner Tuesday 2nd October\*

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Location		Event		Tuesday 2nd October 2012																	
		Reg & Diary Advice Opens 08:00	1 08:30	2 09:00	3 09:30	4 10:00	Break	5 10:40	6 11:10	7 11:40	8 12:10	9 12:40					Break	14 16:00	15 16:30	16 17:00	17 17:30
1 2 3 4	Face-to-Face Meeting Slots																				
RX1	Route Exchange Airline Briefings			British Airways Existing Markets 09:00 - 09:50				Qantas Airways 10:40 - 11:20			Pegasus Airlines 12:10 - 13:00							British Airways New Markets 14:50 - 15:40		Emirates 16:30 - 17:20	
RX2	Route Exchange Airline Briefings				Turkish Airlines 09:30 - 10:20						Kenya Airways 12:10 - 13:00							Lion Air 14:20 - 15:10			
RX3	Route Exchange Airline Briefings				Saudia Cargo 09:30 - 10:20			Danube Wings 10:40 - 11:30			Air Seychelles 12:10 - 13:00							Oman Air 14:20 - 15:10		British Airways London City 16:30 - 17:20	
Monday	Routes Talks Tourism				Texas Tourism 09:30 - 10:20			Philippines Tourism 10:40 - 11:30			Nassau 12:10 - 13:00										
	Routes Talks Social Media & Online Marketing							ADAC Passenger Profiling 10:40 - 11:30			Social Media Panel Discussion 12:10 - 13:00										
	Routes Talks Industry Issues & Suppliers			UNWTO / ASM 09:00 - 09:50	masFlight in partnership with OAG 10:00 - 10:50			Las Vegas, World Routes 2013 Press Conference 11:00 - 12:00													
	The World Route Development Strategy Summit	No Strategy Summit on Tuesday																			
	Stand Activity	Hosted Networking Stands: Open House For All Delegates 08:00 - 20:00																			
	Networking Village	Hosted Networking Stands: Open House For All Delegates 08:00 - 20:00																			
		<p>Las Vegas Farewell Reception 17:30 - 19:30 Location: Conference Hall A (ADNEC)</p> <p>Networking Village Closes 20:00</p>																			



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