



World Routes 2013



WORLD ROUTES 2013 CO-HOSTS

CONFERENCE PROGRAMME AT WORLD ROUTES 2013

LAS VEGAS, NEVADA, USA
5 – 8 OCTOBER 2013



STRATEGY SUMMIT SPONSOR



TOURISM SUMMIT SPONSOR



routesonline.com

CONFERENCE PROGRAMME AT WORLD ROUTES 2013

World Routes is the global meeting place for every airline, airport, tourism board and government stakeholder; attendees include over 300 CEOs from more than 110 countries. The Conference Programme is a multi-stream programme of events which brings together leaders from across the industry to participate in discussions that will set the commercial and political agenda for the aviation industry.

WORLD ROUTES STRATEGY SUMMIT

6–7 OCTOBER 2013

Key themes that will be debated at the World Routes Strategy Summit include: the state of the industry and the outcomes from the ICAO Air Transport Conference; the implications for liberalisation; airline mega mergers; airports of the future; and the Global Impact of Travel, Cargo, Security and Sustainability.

WORLD TOURISM SUMMIT

6–8 OCTOBER 2013

The inaugural World Tourism Summit will be a high level conference which will address a number of current industry issues including: how governments can align their tourism, economic development and aviation strategies; and securing investment funds for tourism development.

INVEST & MANAGE

8 OCTOBER 2013

Invest & Manage will be a series of briefings focusing on the best practice investment and operational strategies for financing airport development. With some of the key global investors presenting the key deals which have been concluded over the last two years and hear about prospective future deals.

ROUTES TALKS

6–8 OCTOBER 2013

Dedicated themed “Talks” sessions which take place in the Networking Village including; Social Media and Destination Briefing sessions will include insight from industry peers confirmed sessions include speakers from Facebook, Changi Airport, PR Newswire, Nasair, Porto Airport, ASM, PATA and Japan Tourism.

ROUTE EXCHANGE AIRLINE BRIEFINGS

6–8 OCTOBER 2013

There will be over 30 Route Exchange Airline Briefing sessions at World Routes. These briefings are an opportunity for airline delegates to inform the market of their future plans.

Available exclusively to airports and tourism authority delegates, the briefings are scheduled over two meeting slots and are held in dedicated airline lounges.

For more information visit routesonline.com



WORLD ROUTES STRATEGY SUMMIT
ICAO • World Bank • Routes

Held in partnership with ICAO and The World Bank

p6-9



WORLD TOURISM SUMMIT 2013
PATA • TTG • ICTP

Held in partnership with PATA, ICTP and TTG

p7-11

SUNDAY 6 OCTOBER 2013	MONDAY 7 OCTOBER 2013	TUESDAY 8 OCTOBER 2013
WORLD ROUTES STRATEGY SUMMIT		SS
WORLD TOURISM SUMMIT		TS
ROUTES TALKS		RT
		INVEST & MANAGE IM
ROUTE EXCHANGE AIRLINE BRIEFINGS		



Routes Talks gives insight into the latest social media, distribution and technology trends

p6-11



INVEST & MANAGE AIRPORTS

Designed to identify the latest global airport investment and management opportunities

p 10-11



Where airlines inform airports and tourism authorities of future plans

Check routesonline.com for the latest listings

ATTENDING THE CONFERENCE PROGRAMME AT WORLD ROUTES 2013

As a conference delegate at World Routes you will not only receive full access to all conference content at the event but also to our dedicated exhibition or 'Networking Village', which is the home to over 100 exhibitors; and our extensive Hospitality Programme which runs from Saturday through until Wednesday.

Who Attends?

Conference attendees include; airline and airport CEOs, managing directors, commercial and marketing directors or managers, airline network planners from both international and domestic planning teams, Ministers of Tourism, Tourism Authority CEOs, managing directors and marketing teams. Attendees also include government representatives, regional and national economic development agencies together with commercial suppliers and media representatives from the aviation and tourism community.

Conference Access

Access to the following events is also included in the conference delegate fee; Saturday Welcome Reception, Opening Ceremony, Monday and Tuesday Lunches, Networking Evening and Farewell Reception all of which encourage informal networking with new and existing business contacts.

For the full event programme please visit routesonline.com

Conference Rates

Contact the sales team or visit routesonline.com to secure your place

Airport Over 4m	Airport 1-4m	Airport Under 1m	Tourism Authority	Commercial Supplier
£1,495	£1,395	£1,295	£1,195	£1,395

Top Five Reasons To Attend

- 1 Learn what's happening in the industry and keep your finger on the pulse of the latest developments.
- 2 Join the industry's leaders to hear about their plans and strategies for the future.
- 3 Hear from associations such as ICAO, the World Bank, ACI World, IATA, PATA, ICTP, TIACA and government bodies such as the US Department for Homeland Security about their future challenges and strategies.
- 4 Network with senior level industry colleagues from all stakeholder groups in an informal environment.
- 5 Join largest gathering of airline network planners in the world at World Routes.

Conference Programme Sponsors & Official Partners

Strategy Summit Sponsor



OMAN AIRPORTS MANAGEMENT COMPANY (OAMC)
WORLD ROUTES STRATEGY SUMMIT SPONSOR

Oman Airports Management Company (OAMC) is responsible for managing and operating Muscat International and Salalah Airports in Oman.

Muscat International Airport is the gateway to Oman, the airport is the base for Oman Air, 7.5m passengers travelled through Muscat during 2012, the airport is currently served by 32 Scheduled Airlines and is connected with 57 destination in 28 countries.

Salalah is situated in the southern region of Oman, 630,000 passengers travelled through Salalah Airport during 2013.

Five new airports are being built in Oman, two replacement airports for Muscat and Salalah and new greenfield airports at Sohar, Ad Duqm and Ras Al Hadd.

Tourism Summit Sponsor



DiscoverAmerica.com

BRAND USA
WORLD TOURISM SUMMIT SPONSOR

Brand USA is the public-private partnership responsible for promoting the United States as a premier travel destination and communicating U.S. entry/exit policies and procedures.

Established by the Travel Promotion Act in 2010, the organisation's mission is to increase international visitation to the United States while working in partnership with the travel industry to maximise the economic and social benefits of travel. These benefits include creating jobs essential to the economy and fostering understanding between people and cultures.

For industry or partner information about Brand USA, visit www.TheBrandUSA.com. For information about travel to and around the United States, please visit Brand USA's consumer website at www.DiscoverAmerica.com.

Discover this land, like never before at DiscoverAmerica.com

Strategy Summit Partners

ICAO

The International Civil Aviation Organization serves as the global forum for its 191 Member States, it supports all aspects of international civil aviation.



WORLD BANK

The World Bank is a vital source of financial and technical assistance to developing countries around the world, they are not a bank in the ordinary sense but a unique partnership to reduce poverty and support development.



Tourism Summit Partners

PATA

The Pacific Asia Travel Association, formed over 50 years ago with Headquarters in Bangkok, is an international organisation with over 2,500 members. The Association provides leadership and counsel on an individual and collective basis to over 80 governments state and city tourism bodies, airlines, airports and cruise lines.



ICTP

The International Coalition of Tourism Partners (ICTP) is a travel & tourism coalition of global destinations committed to Quality Services & Green Growth.



TTG

As we celebrate the 60th anniversary of the founding of Travel Trade Gazette, TTG Media is the oldest travel trade media brand in the world. It continues to lead the way in the media with a 360-degree business moving forward on three fronts: events, digital and print magazines.



Sponsorship Opportunities

A tailored conference sponsorship package provides a direct, high visibility path to help you get your message out to existing or new target clients.

Call **+44 161 234 2760** for more information

CONFIRMED SPEAKERS INCLUDE

Key SS TS IM RT



KHALFAN SAID ALSHUEILI

Readiness GM
OAMC



ROSEMARIE ANDOLINO

Commissioner
City of Chicago
Aviation Department



STEPHEN ATTENBOROUGH

Commercial Director
Virgin Galactic



RICHARD BODIN

CCO
Fastjet



STEPHEN CADIZ

Minister of Tourism
Ministry of Tourism
Trinidad & Tobago



FABRICIO COJUC

EVP, CCO
Aeromar



SANI SENER

CEO & Executive
Board Member
TAV Airports Holding



HUGH RILEY

Secretary General
Caribbean Tourism
Organisation



BOUBACAR DJIBO

Director of the Air
Transport Bureau
ICAO



ROGER DOW

President & CEO
US Travel Association



CHRISTINE DUFFY

President & CEO
CLIA



CHRISTOPHER THOMPSON

President & CEO
Brand USA



ANGELA GITTENS

DG
ACI World



AARON HESLEHURST

News Anchor &
Presenter
BBC World
Television



ANDREW LEVY

President
Allegiant



GEOFFREY LIPMAN

President
ICTP



LEE MCCABE

Global Head of Travel
Facebook



ANDREW MCEVOY

Managing Director
Tourism Australia



CHRISTOPH MUELLER

CEO
Aer Lingus



ESTUARDO ORTIZ

COO & Executive VP
AviancaTaca



VIJAY POONOOSAMY
VP Intl & Public Affairs
Etihad Airways



ROSSI RALENKOTTER
President/CEO
Las Vegas Convention & Visitors Authority



EDWARD RAMOTOWSKI
Deputy Assistant Secretary for Visa
Consular Affairs Bu.



CHRISTOPHER RODRIGUES
Chairman
Visit Britain



VITALY SAVELIEV
Chairman & CEO
Aeroflot Russian Airlines



DAVID SCOWSILL
President & CEO
WTTCC



DOUGLAS A. SMITH
Asst Secretary, Private Sector Office of Policy
Homeland Security / US



ROSEMARY VASSILIADIS
Director
Clark County Department of Aviation



STEPHANIE VILLEDROUIN
Minister of Tourism
Haiti



THOMAS WINDMULLER
Senior VP, Gov Relations
IATA

Other Confirmed Speakers

Kjell Aleklett, Professor of Physics, Uppsala University; **Tan Sri Bashir**, MD, MAHB; **Michael Bell**, Managing Director, Spencer Stuart; **Tony Davis**, COO, Irelandia Aviation; **James Berresford**, CEO, Visit England; **Kate Burgess-Craddy**, Chairman, Visit USA Association; **Jaime Daly**, CEO, LAAH; **Tony Davis**, COO, Irelandia Aviation; **Wally Devereaux**, Senior Director of Cargo, Southwest Cargo; **Kenneth Dunlap**, Global Director Security & Travel Facilitation, IATA; **Mohammed Elamiri**, Deputy Director - Safety Management & Monitoring, ICAO; **Richard Evans**, Head of Market Analysis - Civil Large Engines, Rolls-Royce plc; **Chris Flynn**, Regional Director - Pacific, PATA; **Helene Gagnon**, VP - Public Affairs, Communications & Corporate Social Responsibility, Bombardier Aerospace; **Javier Garcia Bejos**, CEO, Toluca International Airport; **Alfredo Gonzalez**, Senior Vice President - Global Partnership Development, Brand USA; **Jon Howell**, Tourism Development Manager, Routes, UBM Live; **Lars Bernard Jorgensen**, CEO, Wonderful Copenhagen; **Jack Kasarda**, Director, Centre for Air Commerce, University of North Carolina; **Daniel Ketchibachian**, Commercial Director, Brasilia International Airport; **Luiz Küster**, CEO, Viracopos International Airport of Sao Paulo (Campinas); **Alvaro Leite**, Marketing Aviation Manager, Porto Airport; **Michael Mabuyakhulu**, Minister of Economy & Tourism, Kwazulu Natal; **John Martin**, Airport Director, San Francisco International Airport; **Ruben Martinez**, VP Corporate Strategy, Aeromexico; **Nigel Mayes**, VP Commercial, Routes, UBM Live; **Paul McCann**, Head of Digital Content, Routes, UBM Live; **Michael McGhee**, Partner, Global Infrastructure Partners; **Zafer Mese**, Marketing Coordinator - Europe, TAV Airports; **Adrian Newton**, Group Director, Transport and Technology, UBM Live; **Daniel Pearce**, Brand Director, TTG; **Hiran Perera**, Senior VP - Cargo, Emirates; **Frederick Piccolo**, Vice Chair / President & CEO, ACI World / Sarasota Bradenton International Airport; **Michael Prankoff**, Global Director of Emerging Media, PR Newswire; **Mmatsatsi Ramawela**, CEO, TOMSA; **Alex Rayner**, Chief Marketing Officer, PATA; **Amit Rikhy**, VP/Head of Acquisitions, ADC&HAS Airports Worldwide; **Alan Robinson**, Founder, Paradigm BioAviation; **Patricia Rojas-Ungar**, VP of Government Relations, US Travel Association; **Juan Jose Salmon**, CEO, Lima International Airport; **Charles E. Schlumberger**, Lead Air Transport Specialist, The World Bank Group; **Dr Lee Seow Hiang**, CEO, Changi Airport Group; **Leonid Sergeev**, CEO, Krasnodar & Sochi Airports (Basel Aero); **Michael Steen**, Chairman, TIACA; **David Stroud**, Managing Director, ASM, UBM Live; **Justin Symonds**, Founding Partner, Hillbrook Partners; **Ivan Tan**, SVP, Corporate & Marketing Communications, Changi Airport Group; **Des Vertannes**, Global Head of Cargo, IATA; **Michael Warner**, Director - Marketing Analysis, Boeing Commercial Planes; **Nancy Young**, VP - Environmental Affairs, Airlines of America; **Greg Principato**, Former President, ACI North America; **Tony Davis**, COO, Irelandia Aviation; **Vincent Molinari**, CEO, Gate Global Impact; **Claudia Cornejo**, Vice Minister of Tourism, Peru; **John Grant**, EVP, OAG; **John Martin**, Airport Director, San Francisco International Airport; **Christian Schneider**, COO, Darwin Airline SA; **John Shepley**, Senior Vice President - Network Management, Etihad Airways; **Sarah Whitlam**, Network Development Manager, London Heathrow Airport; **Susan Kurland**, Assistant Secretary for Aviation and International Affairs, US Dept of Transport; **Celcio E. Primo**, Vice President - Air Services and Crew Scheduling, Princess Cruises; **Eric Oberhuber**, Head of Planning and International Relations, Condor Airline; **Nate Gieryn**, Travel Research Manager, Texas Governor's Office; **Julie Chase**, Texas Tourism Director, Texas Governor's Office; **Sarah Rool-Essl**, Global Marketing Solutions, Facebook; **Jessica Roberts**, Global Marketing Solutions, Facebook

SUNDAY 6 OCTOBER 2013

09:45 **Registration & Refreshments**

10:00

WELCOME FROM WORLD ROUTES STRATEGY SUMMIT CHAIRMAN

Aaron Heslehurst, News Anchor & Presenter, BBC World Television



10:05

WELCOME FROM WORLD ROUTES STRATEGY SUMMIT ORGANISERS

Boubacar Djibo, Director of the Air Transport Bureau, ICAO

Dr Charles E. Schlumberger, Lead Air Transport Specialist, The World Bank Group

Adrian Newton, Group Director, Transport & Technology, UBM Live



10:20

WELCOME FROM WORLD ROUTES 2013 HOST

Rossi Ralenkotter, President/CEO, Las Vegas Convention & Visitors Authority

10:25

KEYNOTE ADDRESS

Susan Kurland, Assistant Secretary for Aviation and International Affairs, US Department of Transport



10:40

Panel Discussion

THE STATE OF THE INDUSTRY – WHERE ARE WE NOW?

The outcomes from the ICAO Air Transport Conference. How does the aviation industry encourage faster liberalisation? How do we level the playing field? What are the implications for liberalisation and how do we prepare our airlines? How do we identify and regulate unfair state subsidy? What would a Normal Economy mean for aviation?

MODERATOR

Aaron Heslehurst

PANELISTS

Boubacar Djibo, Director of the Air Transport Bureau, ICAO

Vitaly Saveliev, Chairman & CEO, Aeroflot Russian Airlines

Thomas Windmuller, Senior Vice President, Member & Government Relations and Corporate Secretary, IATA

Frederick Piccolo, Vice Chair ACI World, President / CEO, Sarasota Bradenton International Airport

Angela Gittens, Director General, ACI World

11:40 **Morning Refreshments**

12:00

Panel Discussion

AIRPORTS – MODELS FOR THE FUTURE

Can Airports really become the focus of cities of the future? How can these mega airports be financed? Airport City vs City Airport? Aviation: is it an economic driver? Do governments understand the true value of aviation? Integration of transportation & infrastructure, building our airports for better connectivity.

MODERATOR

Aaron Heslehurst

PANELISTS

Khalfan Said AISHueili, Readiness GM, Oman Airports Management Company

Dr Sani Sener, CEO & Executive Board Member, TAV Airports Holding

Jack Kasarda, Director, Centre for Air Commerce, University of North Carolina

Rosemary Vassiliadis, Director, Clark County Department of Aviation

Rosemarie Andolino, Commissioner, City of Chicago Aviation Dept

Lee Seow Hiang, CEO, Changi Airport Group

John Martin, Airport Director, San Francisco International Airport

13:00

FOCUS ON MEXICO

13:00 **Lunch**

14:00

Hard Talk Interview

MEGA MERGERS

When is the right time to undertake a Mega Merger? What are the real savings? How do you choose your partner? How far will consolidation continue in the global aviation industry?

SESSION INTERVIEWER

Aaron Heslehurst, News Anchor & Presenter, BBC World Television

INTERVIEWEES

Estuardo Ortiz, COO & Executive VP, AviancaTaca

Christoph Mueller, CEO, Aer Lingus

John Shepley, Senior Vice President - Network Management, Etihad Airways

Bob Jordan, EVP of Strategy & Planning, Southwest Airlines

SUNDAY 6 OCTOBER 2013

14:00

HEATHROW SLOT TRADING SESSION

Sarah Whitlam, Network Development Manager, London Heathrow Airport

14:45

LAS VEGAS' NEW EVOLUTION

Rossi Ralenkotter, President/CEO, Las Vegas Convention and Visitors Authority (LVCVA)

15:00

Panel Discussion

A GLOBAL PERSPECTIVE

What are the key issues facing the regional aviation markets? How different are they in the Global Marketplace. Can Asia continue to driving growth? Will Africa finally emerge from the ashes? Is the European recession here to stay? Will East meet West and the CIS open its doors? Key Themes identified from the Routes Regional Strategy Summits will be presented.

MODERATOR

Nigel Mayes, Vice President Commercial – Routes, UBM Live

PANELISTS

Richard Bodin, CCO, Fastjet

Tony Davis, COO, Irelandia Aviation

Christian Schneider, CCO, Darwin Airline SA

Rajeev Jain, Chief Executive Officer, Mumbai International Airport Pvt Ltd

15:30

HOW ROUTES AND ROUTE EXCHANGE WORKS: SESSION 1

Paul McCann, Head of Content, Routesonline

Jon Howell, Tourism Development Manager, Routes

15:45 **Afternoon Refreshments**

16:00

DESTINATION BRIEFING: TEXAS

Texas Tourism will conduct a 20 minute briefing covering new service announcements and an update on tourism and economic growth in the state.

SPEAKERS

Nate Gieryn, Travel Research Manager, Texas Governor's Office

Julie Chase, Texas Tourism Director, Texas Governor's Office

16:00

A SPACE RIDE!

Progress on the most ambitious aviation project on the planet.

INTERVIEWEE

Stephen Attenborough, Commercial Director, Virgin Galactic

INTERVIEWER

Aaron Heslehurst

16:30

Panel Discussion

THE GOLDEN TRIANGLE: TOURISM, AIRPORTS & AIRLINES WITH TOURISM SUMMIT

How do governments bring together tourism, economic development and aviation strategies. What is the true value of tourism? How can we bring aviation closer to tourism? The economic impact of tourism. Airports are not the destinations.

MODERATOR

David Scowsill, President & CEO, WTTC

PANELISTS

Christopher L. Thompson, President & CEO, Brand USA

Rossi Ralenkotter, President/CEO, LVCVA

Andrew Levy, President, Allegiant

Tan Sri Bashir, MD, MAHB

Roger Dow, President & CEO, USTA

Christopher Rodrigues, Chairman, Visit Britain

16:30

HOW ROUTES AND ROUTE EXCHANGE WORKS: SESSION 2

Continued from session 1

17:15

KEYNOTE PRESENTATION

Christine Duffy, President & CEO, CLIA – Cruise Lines International Association

17:30

FACEBOOK & TRAVEL: THE ROAD AHEAD WITH TOURISM SUMMIT

Travel is in Facebook's DNA. More people share their travel milestones on Facebook, such as departing for a holiday or sharing a photo from their travels, than any other important events. In fact, more than 70% of Facebook users update their status and/or share photos while on holiday. This is why travel companies are reaching out to Facebook to find the people that matter to them. This session will show how to find and engage with the people that matter to you, everyday, everywhere, across desktop, mobile and tablet.

Lee McCabe, Global Head of Travel, Facebook

17:30

EXHIBITOR RECEPTIONS

Visit fantastic exhibitions in our Networking Village, meet other delegates at the event.

18:00

CHAIRMAN'S CLOSING REMARKS

Aaron Heslehurst

MONDAY 7 OCTOBER 2013

08:45 Reg & Refreshments

08:50

WELCOME FROM WORLD TOURISM SUMMIT CHAIRMAN

Michael J Bell, Consultant, Spencer Stuart

09:00

WELCOME FROM WORLD ROUTES STRATEGY SUMMIT CHAIRMAN

Aaron Heslehurst

09:00

KEYNOTE ADDRESS

Brand USA

09:00

ASM - NEW ERA

David Stroud, Managing Director, ASM

09:10

Panel Discussion

ADDRESSING CO₂ EMISSIONS FROM INTERNATIONAL AVIATION

Has the industry found a global solution? What progress has been made by ICAO? Is the EU seeking to reinstate the EU ETS scheme? How are the airlines coping with the changes in environmental policy?

MODERATOR

Vijay Poonoosamy, VP Int'l & Public Affairs, Etihad Airways & Chair of IATA Industry Affairs Committee

PANELISTS

Günter Hörmandinger, First Counselor - Environment, Delegation of the European Union to the United States of America

John Hanlon, Secretary General, European Low Fares Airline Association

09:30

Panel Discussion

CRUISE – CRUISING ALTITUDE

Our panel of industry leaders discuss the links between aviation and cruising and how cruise itinerary planning and aviation network planning synergies can be harnessed.

MODERATOR

Christine Duffy, President & CEO, CLIA – Cruise Lines International Association

PANELISTS

Alfredo Gonzalez, SVP, Global Partnership Development, Brand USA

Hugh Riley, Secretary General, Caribbean Tourism Organization

Clecio E. Primo, VP - Air Services and Crew Scheduling, Princess Cruises

Eric Oberhuber, Head of Planning and International Relations, Condor Airline

10:00

Panel Discussion

THE FUTURE SIZE AND SHAPE OF THE AVIATION INDUSTRY

What is the outlook for the next 18 months given the slow growth in the west and the continued growth in the BRIC countries? Will a two speed global economy drive airline consolidation? Cargo growth continues to fluctuate, will this stabilise, or is this a new market dynamic? Will the aircraft manufacturing duopoly be broken with the arrival of the COMAC Mitsubishi MRJ, Sukhoi Superjet. What next for the regional jet market? How do the economics of the A350 and 787 change long haul strategies?

MODERATOR

Aaron Heslehurst

PANELISTS

Richard Evans, Head of Market Analysis, Civil Large Engines, Rolls-Royce plc

Michael Warner, Director - Market Analysis, Boeing Commercial Planes

John Grant, EVP, OAG

Jochen Schnadt, Managing Director, Latitude Aviation

10:30

SOCIAL MEDIA: PR NEWswire

Michael Pranikoff, Global Director of Emerging Media, PR Newswire

10:50 Morning Refreshments

11:05

LATIN AMERICA & CARIBBEAN AIRLINE SESSION

Boundless Growth - Chained to the Ground

How can Latin American and Caribbean airlines continue to develop air services for destinations to stimulate tourism growth?

MODERATOR

Michael J Bell, Consultant, Spencer Stuart

SPEAKERS

Fabricio Cojuc, EVP & CCO, Aeromar

Estuardo Ortiz, COO, AviancaTaca

Joseph Mohan, VP Commercial, Copa Airlines

Ruben Martinez, VP Corporate Strategy, Aeromexico

11:05

Panel Discussion

CARGO – MAKING CARGO A PRIORITY

Overcapacity versus Yield? How do we stabilize cargo yields globally? How do Low Cost Carriers provide a cargo product? Where are the next emerging cargo traffic flows? Is the distinction between Integrators and pure cargo carriers blurring?

MODERATOR

Aaron Heslehurst

PANELISTS

Des Vertannes, Global Head of Cargo, IATA

Hiran Perera, SVP – Cargo, Emirates

Wally Devereaux, Senior Director of Cargo, Southwest Cargo

Michael Steen, Chairman, TIACA, EVP, CCO, Atlas Air Worldwide

11:35

SOCIAL MEDIA: CHANGI

Ivan Tan, SVP, Corporate & Marketing Communications, Changi Airports Group

MONDAY 7 OCTOBER 2013

11:50

LATIN AMERICA & CARIBBEAN AIRPORT & TOURISM SESSION

Stakeholders - Friend or Foe?

Best practices of stakeholder partnerships to stimulate air service development and be the catalyst for tourism growth.

MODERATOR

Michael J Bell, Consultant, Spencer Stuart

SPEAKERS

Javier Garcia Bejos, CEO, Toluca International Airport

Stephanie Villedrouin, Minister of Tourism, Haiti

Juan Jose Salmon, CEO, Lima International Airport

Andrew O'Brian, CEO and President, Quito International Airport - Ecuador

12:30 Lunch

12:35

BEIJING BRIEFING

Beijing Tourism will outline their new 72-hour visa-free transit policy.

14:00

Panel Discussion

SECURITY VS FACILITATION

Have we gone too far? Airport processing speed versus safety? Can we afford 100% security? Have costs gone too high? Are there better and cheaper technologies to have? Global Entry & Trusted Traveller & Visa Waver programmes are these the way forward?

MODERATOR

Mohammed Elamiri, Deputy Director, Safety Management & Monitoring, ICAO

PANELISTS

Douglas A. Smith, Assistant Secretary for the Private Sector Office of Policy, U.S. Department of Homeland Security

Edward Ramotowski, Deputy Assistant Secretary for Visa Services, Consular Affairs Bureau

Kenneth Dunlap, Global Director Security & Travel Facilitation, IATA

Patricia Rojas-Ungar, VP of Government Relations, US Travel Association

Greg Principato, Former President, ACI North America

14:00

PATA BRIEFING

Chris Flynn takes a detailed look at what is driving the rapid growth of the Brazilian and Russian economies. And what impact this will have for the future aviation and tourism sectors.

Chris Flynn, Regional Director – Pacific, PATA

14:30

Panel Discussion

PATA - BUILDING THE FUTURE VISITOR ECONOMY TO 2020 AND BEYOND

A panel of industry leaders will take a detailed look at the changing dynamics of visitor economies. In particular they will explore the economic impact of tourism, how it is measured and how it can be built in a sustainable way.

MODERATOR

Alex Rayner, Director of Marketing, PATA

PANELISTS

Andrew McEvoy, Managing Director, Tourism Australia

Vinay Gupta, Founder & CEO, Tripfactory, Chairman, Via.com

Benito Bengzon, Assistant Secretary, Philippines Department of Tourism

Ernest Wooden, President & CEO, Los Angeles Tourism & Convention Board

David Uchiyama, Vice President, Hawaii Tourism Authority

1,000 Airport Delegates

Expected to Attend World Routes 2013

15:20 Afternoon Refreshments

15:35

DESTINATION BRIEFING: HAITI

Stephanie Villedrouin, Minister of Tourism, Haiti

15:35

Panel Discussion

A SUSTAINABLE FUTURE FOR AVIATION

What is the true impact of aviation on the environment? How do we reflect the cost to the environment to the consumer? How can airports develop sustainably? How do airlines develop an environmental policy? What is the role of the aircraft manufacturer in reducing CO2? What impact will biofuels make on CO2 emissions? What is the impact of scarce oil reserves on oil prices?

MODERATOR

Dr Charles E Schlumberger, Lead Air Transport Specialist, The World Bank Group

PANELISTS

Alan Robinson, Founder, Paradigm BioAviation

Nancy Young, Vice President, Environmental Affairs, Airlines for Americas

Professor Kjell Aleklett, Professor of Physics, Uppsala University

Hélène V. Gagnon, VP, Public Affairs, Communications and Corporate Social Responsibility, Bombardier Aerospace

16:05

DESTINATION BRIEFING: TOURISM AUSTRALIA

Andrew McEvoy, Managing Director, Tourism Australia

16:35

CHAIRMAN'S CLOSING REMARKS

Aaron Heslehurst

19:30

NETWORKING EVENING

INCLUDING THE WORLD ROUTES AWARDS

LOCATION

Caesars Palace Las Vegas Hotel & Casino

TUESDAY 8 OCTOBER 2013

08:45 **Registration & Refreshments**

09:20

WELCOME FROM WORLD TOURISM SUMMIT CHAIRMAN

Michael J Bell, Consultant, Spencer Stuart

300 CEOs

Expected to Attend World Routes 2013

09:20

INVEST & MANAGE OPENING REMARKS

Alex Kirby, Executive Vice President – Airport Cities, UBM Live

09:30

Panel Discussion

ICTP SESSION ON NEW INVESTMENT MODELS

How the Travel & Tourism sector can secure funds for market development and Green Growth transformation - focus on Africa. The session will explore the key challenges and opportunities for securing investment for Travel and tourism in the next 5 years – it will focus on Africa, where the need is greatest and on Aviation as a catalyst for change. It will look at the opportunities from Green Growth Transformation and the exciting new opportunities from Crowdpacking and from the role of China.

MODERATOR

Professor Geoffrey Lipman, President, ICTP

PANELISTS

Michael Mabuyakhulu, Minister of Economy & Tourism, Kwazulu Natal

Charles E. Schlumberger, Lead Air Transport, The World Bank

Mmatsatsi Ramawela, CEO, TOMSA

Vincent Molinari, CEO, Gate Global Impact

Alain St. Ange, Minister of Tourism, Seychelles

09:30

KEYNOTE PRESENTATION: INVESTING IN AIRPORTS & AIRPORT CITIES

Jack Kasarda, Director – Centre for Air Commerce, University of North Carolina

10:00

Panel Discussion

ATTRACTING INVESTORS

How to approach the privatisation process? Which financial models to use? How to produce the best Airport Information Memorandum?

MODERATOR

Justin Symonds, Founding Partner, Hillbrook Partners

PANELISTS

Amit Rikhy, Vice President/Head of Acquisitions, ADC&HAS Airports Worldwide, Inc

Leonid Sergeev, CEO, Krasnodar & Sochi Airports (Basel Aero)

Michael McGhee, Partner, Global Infrastructure Partners

10:30

DESTINATION BRIEFING: KWAZULU - NATAL

10:50 **Morning Refreshments**

11:05

WORKSHOP: FACEBOOK

SPEAKERS

Sarah Roos-Essl, Global Marketing Solutions, Facebook

Jessica Roberts, Global Marketing Solutions, Facebook

11:05

LATIN AMERICA DEALS FOR THE DECADE

Daniel Ketchibachian, Commercial Director, Brasilia International Airport

Luiz Küster, CEO, Viracopos International Airport of Sao Paulo (Campinas)



11:35

Panel Discussion

THE NEXT MARKET OPPORTUNITIES

Where are the next airport privatisations? Where are the greatest returns. Evaluating the long term risks.

PANELISTS

Jeremy Robinson, Partner, Kennedys Law Firm

PANELISTS

Jaime Daly, CEO, LAAH

Zafer Mese, Marketing Coordinator - Europe, TAV Airports Holding Co.

Anil Srivastava, Joint Secretary, Ministry of Civil Aviation for the Government of India

3,000 Delegates

Expected to Attend World Routes 2013



TUESDAY 8 OCTOBER 2013

12:30

**INVEST & MANAGE
CLOSING REMARKS**

Alex Kirby, Executive Vice President – Airport Cities, UBM Live

12:30 Lunch



14:00

Panel Discussion

**TTG SESSION – THE NEW
NORMAL**

How travel and tourism is set to fare in Europe and the US in the next 5 years, where growth is forecast to remain subdued and disposable incomes remain under pressure - why there are still opportunities in key sectors (all-inclusive, luxury, cruise, flexible trips, business travel) and how airlines can tap into these trends.

MODERATOR

Daniel Pearce, Brand Director, TTG

PANELISTS

Minister Stephen Cadiz, Minister of Tourism, Ministry of Tourism Trinidad & Tobago

James Beresford, CEO, Visit England

Kate Burgess-Craddy, Chairman, Visit USA Association - UK

Caroline Beteta, President & CEO, Visit California

14:30

SOCIAL MEDIA & AIRPORTS

What are our clients looking for?

In this modern era it's imperative to diversify the relationship with our clients. Social networks have the ability to give an airport a human touch by providing proximity with our clients and capacity to connect to their emotional side. In this presentation Alvaro Leite will explore the ways in which an airport can interact with customers, especially on Facebook, referring to his own experience at Porto airport.

Alvaro Leite, Marketing Aviation Manager, ANA Porto Airport

15:00

**DESTINATION BRIEFING:
VISIT JAPAN**

Japan tourism will introduce the charm of Japan as the tourism destination and the merit of the establishment of new air routes to and from Japan.

Daisuke Tonai, Executive Director - Los Angeles, Japan National Tourism Organisation



“Invest & Manage was a very insightful conference, with a great mix of leading airports, airlines and infrastructure investors.”

Peter Stonor
RBS Global Banking & Markets

17:30

FAREWELL RECEPTION

LOCATION

Las Vegas Convention Center
Sponsored by Chicago
(World Routes 2014 Host)

Contact Us

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