

# Your 360° Route Development Event Programme for 2015





## About Routes

Helping the route development community do business

The Routes business allows the world's route development community to meet regularly, whether at our live events throughout the year, or on Routesonline every day. Airlines, airports and aviation stakeholders including tourism authorities, economic development agencies and commercial suppliers are part of this community.

The core focus varies from route expansion to route development to future planning. This document will provide you with all the tools you need to plan your route development calendar and activities for 2015.

The Routes business, which is part of UBM, is focused entirely on aviation route development and the company portfolio includes events, media and online businesses. Routes also has other key industry media including an online weekly newsletter, The HUB and the world air service development magazine, Routes News.



## Routes Americas

Denver, Colorado, USA

1-3 February 2015

Routes Americas 2015 marks the first time that the event will be hosted in the USA. Uniting the entire Americas region, Routes Americas is your chance to meet and discuss route development opportunities with senior industry decision makers and hear direct from the airlines.

Routes Americas attracts key players from airlines and airports from North, Central, and South America and the Caribbean, supported by Tourism Authorities and CVBs. Now in its 8th year, Routes Americas will take place in Denver, Colorado, USA, and is hosted by Denver International Airport.

- Face-to-Face Meetings
- Strategy Summit
- Route Exchange Airline Briefings
- Over 560 delegates expected





## Routes Asia

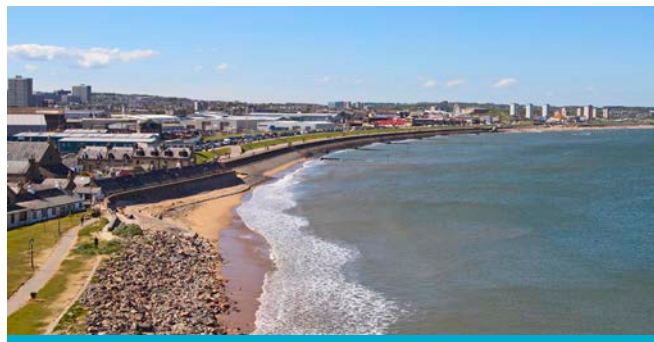
Kunming, Yunnan, China

15–17 March 2015

Routes Asia 2015 will form the largest route development event for the entire Asia region. Attracting almost 1000 delegates from across Asia and further afield the event offers an unrivalled platform to discuss new and existing route development opportunities. Hosted by Kunming Changshui International Airport, the 7th largest airport in China, the event will take place in Kunming, Yunnan Province, providing a unique and easily accessible destination.

The key event in all airlines, airports and tourism authorities' calendars, Routes Asia brings together CEO's policy and aviation leaders to conduct business and plan for Asia's aviation future.

- Face-to-Face Meetings
- Strategy Summit
- Route Exchange Airline Briefings
- Over 900 delegates expected



## Routes Europe

Aberdeen, Scotland, UK

12–14 April 2015

Routes Europe 2015 will be held in Aberdeen, Scotland, marking the first time the event has been held in the UK.

The 10th Routes Europe will be hosted by Aberdeen City and Shire and is set to be our largest regional Routes event to date.

The event enables airports, airlines, tourism authorities, policy leaders, aviation stakeholders - the aviation industry's decision makers from across Europe to examine air services, discuss new market developments and opportunities and get up to speed on potential new destinations.

- Face-to-Face Meetings
- Strategy Summit
- Route Exchange Airline Briefings
- Over 1,200 delegates expected





## Routes Middle East & Africa

Kingdom of Bahrain

31 May – 2 June 2015

2015 will see the first ever Routes Middle East & Africa event.

Designed to build on the success of the regional Routes Africa 2014 event Routes Middle East & Africa will bring together over 300 delegates from across Africa and the Middle East to meet and discuss route development opportunities.

Hosted by Bahrain Airport Company the event promises to deliver aviation thought leaders from across Africa and the Middle east to discuss industry issues and the future of aviation within these regions. The interactive conference presents delegates with the opportunity to join these talks and hear from some of the most senior aviation specialists from the Middle East and Africa.

- Face-to-Face Meetings
- Strategy Summit
- Route Exchange Airline Briefings
- Over 300 delegates expected



## Routes Silk Road

Location and dates to be confirmed

- Face-to-Face Meetings
- Strategy Summit
- Route Exchange Airline Briefings
- Over 250 delegates expected



## Routesonline

All Routes events are supported by our website Routesonline, delivering you industry news and event updates 365 days of the year. Alongside Routesonline is Route Exchange, an online database for network planners and air service development professionals. Thousands of users connect, share data and update profiles to optimise their event attendance and to ensure their brand is always visible. Register today.





## World Routes

Durban, KwaZulu Natal, South Africa

19 – 22 September 2015

The 21st World Route Development Forum will take place in Durban, KwaZulu-Natal, marking the first time in its history that the event will be held in Africa, a new frontier for growth. World Routes is the global meeting place for every airline, airport, tourism authority and aviation stakeholder, attracting attendees from over 110 countries.

World Routes 2015 highlights include:

- Face-to-Face Meetings
- Networking Village
- Route Exchange Airline Briefings
- World Routes Strategy Summit
- World Routes Tourism Summit
- Spectacular Networking Evening
- World Routes Marketing Awards
- Extensive hospitality programme

*“The sheer size and participation at the World Routes event is amazing. We have the opportunity to meet with airlines from literally around the world to begin or continue our discussions about gaining service to Houston, all in the matter of a few days.”*

**Molly E. Waits**

Director – Air Service Development, Commercial Development  
Houston Airports



Zulu Kingdom. **Exceptional**

## Contact us now to register or for further information

If you want to develop your airline's route network, increase air services to your airport or region or raise your profile within the route development community, contact the Routes team now.

### Contacts

Mark Gray, Head of Airline Relations

mark.gray@ubm.com




+44 (0)161 234 2719

Sallyanne Collins, Head of Commercial

sallyanne.collins@ubm.com

+44 (0)161 234 2739

Fax +44 (0)161 234 2737

   Routesonline

[routesonline.com](http://routesonline.com)



*“AirAsia Group firmly believes Routes provides a strong platform for the evaluation of new route opportunities as well as consolidating discussions with on-going route potentials. In addition, it also gives us a great opportunity to meet airports within our network to discuss existing issues and growth opportunities.”*

**Senthil Balan**

Group Director, Network & Strategy, AirAsia Group

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