

Sunday 20 September

10:00–10:05

Opening Remarks

Michael Miller, Head of Content & Industry Relations, Routes UBM EMEA

10:05–10:20

Welcome Address

Mr Edward Senzo Mchunu, MPL, Premier for the Province of KwaZulu-Natal

10:20–10:35

Keynote Address

Ms Dipuo Peters MP, Minister of Transport, Republic of South Africa

10:35–10:50

Keynote Address

Angela Gittens, Director General, ACI World

10:50–11:40

Panel Session 1 State of the Industry

Airline earnings are higher, fuel is lower, many mergers are complete. How should aviation manage security threats that appear constant? Where are the infrastructure gains and where is there room to accomplish more? What are the trends shaping Africa's travel future? What are the major travel and tourism issues facing airlines and airports today?

Moderator: John Strickland, Director, JLS Consulting

Angela Gittens, Director General, ACI World

David Scowsill, President & CEO, World Travel & Tourism Council

Hemant Mistry, Director, Airports and Fuel, IATA

Tewelde GebreMariam, CEO, Ethiopian Airlines

Athar Husain Khan, CEO, Association of European Airlines

Bob Lange, Senior Vice President, Head of Market & Product Strategy, Airbus

11:40–12:00

Refreshment Break

12:00–12:20

The Airline Challenges of the Next 10 Years

Keynote Speaker

Richard Evans, Senior Consultant, Flightglobal Ascend

12:20–13:05

Panel Session 2

Airline Challenges & Growth Concerns

How do airlines approach long-term planning? Are new aircraft living up to expectations? How are alliances changing as travel patterns shift? How has the industry reacted to safety threats well? Where are infrastructure issues reaching a choke point?

Moderator: Vijay Poonosamy, Vice President International & Public Affairs, Office of the President & CEO, Etihad Airways

Sylvain Bosc, Chief Commercial Officer, South African Airways

Richard Bodin, CCO, FastJet

Giorgio Callegari, Deputy CEO, Aeroflot

Zhihang Chi, Vice President & General Manager, North America, Air China

Fernando Estrada, Chief Strategy Officer, Vueling Airlines

Evan Berg, Manager of International Planning, Southwest Airlines

Alex Heiter, Executive Director, Airline Network & Fleet Planning, Boeing Commercial Airplanes

13:05–14:00

Lunch

14:00–14:05

Presentation to Summit Sponsor

Oman Airports Management Company

14:05–14:30

Keynote Interview

Nico Bezuidenhout, CEO, Mango and former acting CEO of South African Airways

Interviewer: Michael Miller, UBM Routes Head of Content and Industry Relations

14:30–15:15

Panel Session 3

The Changing Business of Airports

How are airline relationships changing? Do airline incentives help the air service development process? What do airlines need to come to your airport? How do groups of airport compete differently? What is the one issue governments need to get educated about?

Moderator: Howard Mann, Vice President, Campbell-Hill Aviation Group

Olivier Jankovec, Director General, ACI Europe

Datuk Badlisham Bin Ghazali, Managing Director, MAHB

Kate Aleksidze, CEO, United Airports of Georgia

Lee Lipton, Director, Air Service and Cargo Development, VANTAGE Airport Group

Christina Cassotis, CEO, Pittsburgh International Airport

Martha Seillier, Public Policy & Government Management Specialist, Brazilian Federal Government

15:15–15:30

Refreshment Break

15:30–15:50

Synergies Needed for Air Service Expansion in the Caribbean

Hugh Riley, Secretary General, Caribbean Tourism Organization

15:50–16:20

International Traveller Trends

Brand USA's Proprietary Research Across 12 Origin Markets

Carroll Rheem, Vice President, Research & Analytics, Brand USA

16:20–17:10

Panel Session 4

Best Practices: How To Attract More Passengers and Tourists

How do destinations compete with so many tourism options? How is online marketing changing? How do you best handle travel disruptions and terrorism? How do tourism groups and airlines best work together? What are examples of best practices?

Moderator: Alfredo Gonzalez, Vice President, International Sales & Market Development, Visit Florida

Michael Mabuyakhulu, MEC for Economic Development, Tourism and Environmental Affairs, KwaZulu-Natal, South Africa

Dr Mike Cantlay, Chairman, VisitScotland

Dr Adam Wu, Chief Operating Officer, China Business Network

Tim Jones, General Manager Asia & Strategic Partnerships, Tourism Australia

Monica Ewert, Director of Communications, Stockholm Business Region

Mari Jo Laborde, Chief Marketing & Sales Officer, Puerto Rico Tourism Company

17:10–17:30

Around the Campfire – Safari Game Reserve

A walk through the unique job of managing a private game reserve in Africa.

Pierre Delvaux, Managing Director, Thanda Private Game

17:30

Chairman's Closing Remarks

Monday 21 September

10:00–10:05

Opening Remarks

Michael Miller, Head of Content & Industry Relations, Routes UBM EMEA

10:05–10:25

Keynote Address

Africa's Future Travel Needs

David Scowsill, President & CEO, World Travel & Tourism Council

10:25–11:10

Panel Session 5

Ask the experts – What do Middle East carriers do for the Industry's route development?

As Middle East carriers expand ownership in Europe, how will that effect competition and route expansion? How are alliances changing? What does this mean for the passenger? Are there Open Skies implications in some countries? What will the airline landscape look like in five years time?

Moderator: Michael Miller, Head of Content & Industry Relations, Routes UBM EMEA

John Grant, Executive Vice President, OAG

George Karamanos, Managing Director, KPI Aviation Marketing Solutions

Sabine Reim, Vice President, Airline Network Strategy, InterVISTAS Consulting

Jared Harckham, Vice President, ICF International's Aviation & Aerospace Group

11:10–11:30

Refreshment Break

11:30–11:50

Safety in Africa

Ali Tounsi, Secretary General, ACI Africa

11:50–12:40

Panel Session 6

Africa On The Rise – How Does Africa Manage its Growth Safely and Profitably?

Africa has much growth ahead, but some carriers are struggling for profitability. What does the industry need to do to assist? How can governments change to help their carriers and boost tourism? Has there been enough progress on safety?

Moderator: Raphael Kuuchi, Vice President, IATA

Edmund Makona, CEO, Air Zimbabwe

Inati Ntshanga, CEO and Executive Director, SA Express Airways

Tebogo Mekgoe, Chief Operating Officer, Airports Company of South Africa Ltd

Chris Zweigenthal, Chief Executive, AASA

Hussain Dabbas, Africa & Middle East Regional Vice President, IATA

Dr Koussai Mrabet, Director, Commercial/Corporate & Industry Affairs, AFRAA

12:40–14:00

Lunch

14:00–14:15

Study on Transforming Intra-African Air Connectivity

Adefunke Adegemi, Regional Head, MER, Africa and The Middle East, IATA

Live Audience Polling!

Visit <https://www.sli.do/routes> to join the live audience polling at the World Routes Strategy Summit.

The sli.do platform will be used in selected sessions.

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14:15–15:10

Panel Session 7

Air Service Development: The Trends That Shape How Airlines & Airports Find New Routes

The complexity of air service development requires careful planning. How much data you include in presentations to airlines before it becomes overwhelming? How do you grow relationships outside of the typical events? What are tips for first meetings and 10th meetings?

Moderator: Nigel Mayes, Senior Vice President Consulting & Product Development, ASM

Pieter Groeneveld, VP Network Planning, KLM

Tamur Goudarzi Pour, VP Middle East, Africa & South-East Europe, Lufthansa

Marco van Vliet, Head of Network & Alliances, Kenya Airways

Javier Suarez Casado, Vice President Network and Fleet Planning at VivaAerobus

Vicki Jaramillo, Senior Director Marketing & Air Service Development, Orlando International Airport

Yolanta Strikitsa, Managing Director, Strikitsa Consulting

15:10–16:00

Panel Session 8

New Trends in Travel Technology

What future technologies will shape travel? How is technology changing travel planning and habits? What are the leading travel technologies that help airlines and airports? What are airlines doing to gain more insight into travellers' habits? What are examples of the best new aviation/travel sites?

How are new data tools giving new insight?

The rise of the sharing economy and what this means for the travel industry.

Moderator: Mark Pilling, Chief Markets Officer, Flightglobal

Ole Wieth Christensen, Director of Airline Sales & Route Development, Copenhagen Airports

Dr Adam Wu, Chief Operating Officer, China Business Network

Hugh Aitken, Director of Business Development, Skyscanner for Business

Azim Barodawala, Co-Founder & CEO, Volantio

16:00

Closing Remarks



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Speakers | World Routes Strategy Summit



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Manager of International
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Giorgio Callegari

Deputy CEO
Aeroflot



Dr Mike Cantlay

Chairman
VisitScotland



Christina Cassotis

CEO
Pittsburgh International
Airport



Zhihang Chi

Vice President & General
Manager, North America
Air China



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Vice President
ICF International's Aviation &
Aerospace Group



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