

JANUARY

New Ventures

- Launches of new products and ventures
- New airlines, airports and facilities including runways and terminals

Digital | Materials Due: 12/26/2021 | Digital Live: 1/3/2022

FEBRUARY

Latin America & Caribbean

- Pandemic restrictions applied in the region have been inconsistent
- Some markets have maintained while others have reduced service
- The recovery and details of growing markets

Bonus Distribution

- ACI North America and CEO Forum: Feb. 9-11, Rancho Mirage, CA
- Routes Americas: February 15-17, San Antonio, TX

Print & Digital | Ad Close: 12/31/2021 | Materials Due: 1/7/2022

MARCH

Airport Sustainability

- The airport industry has committed to zero carbon by 2050
- Scandanavia is leading the way for this initiative
- Details of how sharing best practices, airline partnerships, and more will help create a supply chain fit for the zero carbon goal

Digital | Materials Due: 02/21 | Digital Live: 3/1

APRIL

Summer Schedule Preview

- After a partial recovery for 2021, the travel and tourism industry is relying on a strong return in 2022
- How has the pandemic affected the key markets, and where will the growth come from?

Digital | Materials Due: 3/25 | Digital Live: 4/1

MAY

Europe, Sustainable City Pairs

- Details on which European airlines are ready for growth in summer and beyond
- Potential consolidation and its impact
- Greater focus on point-to-point leisure in Europe, and its affect on region's hubs

Bonus Distribution

- Routes Europe: May 18-20, Bergen, Norway
- Routes Asia: June 6-8, Da Nang, Vietnam
- IATA Slot Conference: June 21-23, Seattle, Washington

Print & Digital | Ad Close: 4/4 | Materials Due: 4/8

JUNE

Asia

- China's robust market despite long-running restrictions on international travel
- What's next for the aviation superpower?
- How India's market will reshape with the purchase of Air India

Digital | Materials Due: 5/24 | Digital Live: 6/1

IN EVERY MONTH:

- Airline interview
- Airport interview
- Destination showcase
- Webinar
- Podcast
- Number cruncher
- New routes table
- Route analysis
- Quick chat/60 seconds
- Airport Strategy & Marketing (ASM) feature

2022 Content Planner

JULY

Tourism and Destinations

- Update on the global tourism market
- Details on traditional hotspots in South East Asia which have faced severe restrictions
- Changes in traveler habits in the post-COVID era and its impact on air transport

Digital | Materials Due: 6/20 | Digital Live: 7/1

AUGUST

New-Gen Aircraft Networks

- Game-changing aircraft such as the Boeing 737 MAX and Airbus A321XLR have given airlines more flexibility in network planning
- Long-range routes are now possible
- Greater efficiency means carriers can operate thinner routes profitably
- Where these aircraft are currently employed, and how they are reshaping networks

Digital | Materials Due: 7/25 | Digital Live: 8/1

SEPTEMBER

Global Market Outlook, Eco-Destinations

- Global air service development industry state of the market
- Regional variations in the recovery
- How airlines and airports have reshaped since 2019
- Airlines and airports most positioned for profitable growth

Digital | Materials Due: 8/25 | Digital Live: 9/1

OCTOBER

Winter Schedule Preview

- How close are we to a full recovery to 2019 levels of capacity and traffic?
- The world's networks now vs. before the pandemic
- Airlines look further afield to create service in winter, with new destinations and markets

Bonus Distribution

- World Routes: Oct. 9-11, Las Vegas, NV
- MRO Europe: Oct. 18-20, London, UK
- IATA Slot Conference Asia: TBD

Print & Digital | Ad Close: 9/2 | Materials Due: 9/9

NOVEMBER

North America, Low Cost Carrier Networks

- During the pandemic many smaller and regional airports faced heavily reduced service or no service
- An update on new carriers such as Avelo and Breeze one year later
- State of the market for the low-cost revolution in Canada

Digital | Materials Due: 10/25 | Digital Live: 11/1

DECEMBER

Africa

- State of the African market with untapped potential, barriers to profitability and intra-African connectivity
- How Africa's carriers are reshaping their networks
- Airports' ambitious plans to create African hubs

Print & Digital | Ad Close: 11/28 | Materials Due: 12/2

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